

# Social Involvement

As a member of society, FHI recognizes the importance of living and growing in harmony with local communities and the society around our factories. We actively promote exchanges with community and cleanup activities, contribution to funds and participation in environmental events. We are also committed to contributing to sound, sustainable development through our business activities.

## Social Contributions

### Establishing the Subaru Visitor Center

Automobile factories receive inquiries about plant tours from many elementary schools, since children learn about automobile factories in social studies class at school. In response to such requests, and to fulfill our responsibilities as a member of society, we opened the Subaru Visitor Center at the Yajima Plant of Gunma Manufacturing Division in July 2003, as one of a number of projects to commemorate the 50-year anniversary. The completion of the Subaru Visitor Center upgraded our facilities, and the annual capacity of plant tour visitors to the Yajima Plant increased from the current 60,000 to 100,000.

The first floor of the Subaru Visitor Center houses an entrance atrium, which expresses a wonderful encounter between people and cars created by Subaru technology, and an exhibition hall. In the exhibition hall, you can see a Subaru 360, which played a role in the start of Japan's motorization, and the Impreza WR car, which participated in the World Rally Championship recognized as the summit of motor sport competition just like Formula 1 (F1). On the second floor, there are technology and recycling laboratories where Subaru's future-oriented technologies and environmental efforts are exhibited.



Subaru Visitor Center (external view)



Subaru Visitor Center (exhibition hall)

### FHI's Contributions to Development and Promotion of the Automotive Culture

In Europe, where the automotive culture was born, motor sports are very popular and are a part of people's lives. In order to further develop and promote the automotive culture in Japan, we are involved in many activities at home and abroad, and participate in the World Rally Championship (WRC) and the Japan GT Championship.



World Rally Championship

### Assisting Development of Human Resources for Manufacturing

The Gunma Manufacturing Division invites elementary school children for plant tours to help them understand the relationship between society and automobiles—how automobiles are made and work. We also have a website accessible for children to study, called "Subaru Virtual Land Plant Tour." (<http://www.fhi.co.jp/child/index.html>)



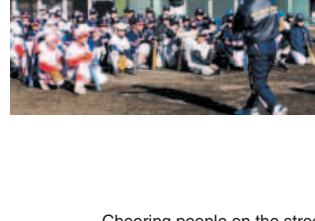
Children on a plant tour

### FHI's Contributions to Sports Development

Our baseball team represented Ohta City in the Intercity Baseball Tournament and made it to the quarterfinals in 2003. With appreciation for the public support of our team, we organized baseball classes for children in order to make a contribution to the development of children's sports within the community. In October, we held the First Subaru Cup Baseball Tournament for Children in Gunma. Our track and field team entered the New Year Ekiden Road Relay for the fourth consecutive year. The New Year Ekiden Road Relay is held for all Japanese company teams on New Year's Day in Northern Kanto Area. As a company from Gunma Prefecture, we received enthusiastic support from local residents.



Children taking a baseball class



Cheering people on the street for the New Year Ekiden



## Regional Activities

### Cleanup Activities

Saitama Manufacturing Division participates in the "Adoption Program" planned by Kitamoto City.

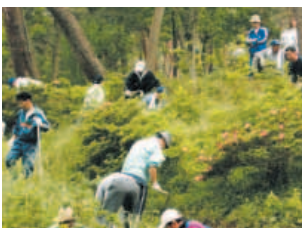
This program was set up to boost the combined efforts of the administration and the public to promote cleanup activities in the city by getting rid of all the litter on public streets and parks and by maintaining the plants and flowers. It is also called the Pikapika Kitamoto Omakase Program (Kitamoto-city Voluntary Cleanup Program). The Saitama Manufacturing Division registered as the first participant in the program and began its activities in October. Other manufacturing divisions also conduct unique cleanup activities every year.



Mr. Ishizu, Kitamoto city mayor (right,) and Mr. Sumi, chief general manager of the Saitama Manufacturing Division (at that time), have agreements for the Pikapika Kitamoto Omakase Program (Kitamoto-city Voluntary Cleanup Program).

### Major Cleanup Activities in Fiscal 2003

Production Base	Cleanup Activity
Gunma Manufacturing Division	May 24: Cleanup of Kanayama, Ohta City (organized by the Subaru Community Exchange Association; about 400 people participated)
	Sep. 7: Cleanup of Kanayama, Ohta City (organized by Ohta City; about 300 people participated from the Subaru Community Exchange Association)
Utsunomiya Manufacturing Division	June 14: Cleanup Campaign (about 280 labor union members and employees participated) with cooperation of the Environment Division of the Utsunomiya city government, cleanup activities on the streets around the factories were undertaken.
Saitama Manufacturing Division	June 5: The streets in front of the factories were cleaned during the environment campaign month (about 180 people participated).



Cleanup of Kanayama, Ohta City (May)



Cleaning streets around the factories (Saitama Manufacturing Division)



Annual Cleanup Campaign by the Utsunomiya Manufacturing Division



Cleaning streets around the Test & Development Center (Kuzuu machi, Tochigi)

### Involvement in Local Events

FHI promotes exchanges with the people of the community by participating in a variety of local events and by holding annual events for the public. The Gunma Manufacturing Division holds the Subaru Friendship Concert organized by the Subaru Community Exchange Association. This annual concert is free of charge, but people who come to the concert are requested to bring household commodities such as towels, tea, soap, or detergents for donation to local welfare institutions. In fiscal 2003, we had three concerts: the 25th Concert on July 27; the 26th on September 26; and the 27th on February 27. 500 people came to the 27th Friendship Concert and many commodities were donated. At our Flower Planting Activities that the Gunma Manufacturing Division held in fiscal 2003, 22,000 seedlings were distributed to people. At the Utsunomiya Manufacturing Division, employees gave a karate class (customs and manners) to 30 mentally disabled people of high school and junior high school age.



The 50th Anniversary Subaru Appreciation Festival



The 27th Friendship Concert (February 2003)



### Major Events in Fiscal 2003

Division	Events
Gunma Manufacturing Division	May 30: Friendship and Appreciation Festival for locals and employees' families was held at the Oizumi Plant (about 3,000 people visited).
	July 20: Subaru Mikoshi (portable shrine) joined in the Ohta Festival (about 1,200 people in total)
	July 26: Participated in the Oizumi Festival (about 600 people in total)
	Oct. 5: The 50th Anniversary Subaru Appreciation Festival for locals and employees' families was held at the Yajima Plant (about 30,000 people visited).
Utsunomiya Manufacturing Division	Aug. 30: An annual event, the Bon Dance Festival was held (many people participated, including the Community Association, Child-rearing Association, and employees).
Saitama Manufacturing Division	Nov.1-2: Participated in the Kitamoto Festival (sections of Evening Festival and Industrial Festival).

## Cooperation/Donation/Support to Special Events

FHI Automotive Business Unit participated in such special events as the low pollution vehicle fairs, which allow visitors to have a firsthand look at low pollution vehicles. The Eco Technologies Company has shown wind power generation systems and other environment-related products at environmental exhibitions in many areas of Japan.

### ▶ Participations in Exhibitions

Date/Exhibition	Venue	Organizer
May 21 (Wed) – May 23 (Fri) Automotive Engineering Exposition 2003	Pacifico Yokohama	Society of Automotive Engineers of Japan
May 31 (Sat), June 1 (Sun) Eco Car World 2003	Yoyogi Park	Ministry of Environment, etc.
June 2 (Mon) – June 4 (Wed) World Gas Conference Tokyo	Tokyo Big Sight Outdoor Exhibition Area	International Gas Union
July 16 (Wed) The Low Pollution Vehicle Exhibition	Joint Government Building 3 First Floor Parking	Ministry of Land, Infrastructure and Transport
Aug. 24 (Sun) Yamagata Environment Festival	Mogami Wide-area Exchange Center "Yumeria"	NHK Yamagata, etc.
Sep. 3 (Wed) – Sep. 6 (Sat) 2003 NEW Environmental Exhibition	Intex Osaka	Nippo Co., Ltd.
Sep. 6 (Sat), Sep. 7 (Sun) Low Pollution Vehicle Fair in Nagoya 2003	Tsurumi Park	Nagoya City
Sep. 19 (Fri), Sep. 20 (Sat) Osaka Low Pollution Vehicle Fair	Osaka Business Park Twin 21	Osaka Prefecture
Oct. 22 (Wed) – Nov. 5 (Wed) 37th Tokyo Motor Show	Makuhari Messe	Japan Automobile Manufacturers Association
Oct. 25 (Sat), Oct. 26 (Sun) Cleanup Fair 2003	Tochigi Science Museum	Tochigi Prefecture
Nov.16 (Sun) Ohta City Environment Fair	Ohta City Hall	Ohta City
Nov. 21 (Fri) – Nov. 23 (Sun) Low Pollution Vehicle Fair in Osaka	Asia Pacific Trade Center	Osaka City
Dec. 11 (Thu) – Dec. 13 (Sat) Eco Products 2003	Tokyo Big Sight	New Energy and Industrial Technology Development Organization

As for employee volunteer activities, we continue donations by collecting used stamps, prepaid cards, and bellmarks, and participate in the Green Fundraising campaign. This year again, the FHI Head Office donated used stamps and prepaid cards to JOICEF (Japanese Organization for International Cooperation in Family Planning) and sent bellmarks to the Bellmark Education Foundation through the Sankei Living Shinbun Inc. The Utsunomiya Manufacturing Division conducts the Green Fundraising campaign every year. This year, the collected funds were given to the Tochigi Green Promotion Committee and turned into 3,000 seedlings.



5,000 prepaid cards collected  
(Head Office)



Green Fundraising  
(Utsunomiya Manufacturing Division)

## Awards

### The Aerospace Company Received the Boeing 2002 Supplier of the Year Award

In April 2003, at the Utsunomiya Manufacturing Division, there was an award ceremony for the Boeing 2002 Supplier of the Year (the ceremony



The awards ceremony of Boeing 2002  
Supplier of the Year

had originally been held in Seattle, the United States, in March and was successively held in Japan). Boeing, one of our clients, awarded FHI among their 11,300 business partners in the field of aircraft major structures.

### Polaris Received the ATV of the Year Award

The ATV of Polaris "ATP (All Terrain Pickup)," which is equipped with the



Award winning Polaris's four-wheel buggy, the ATP

Industrial Products Company's engines (EH50PL/ES32), received the ATV of the Year award. This award is given to the ATV with the most outstanding performance and rating in North America.

Note: See p. 22 in the 2003 Environmental Report for Polaris and ATV

### "A Study on Homogeneous Charge Compression Ignition Gasoline Engines" Received the Award of the Society of Automotive Engineers of Japan for an Excellent Paper

The Homogeneous Charge Compression Ignition (HCCI) combustion technology is drawing attention as an ultimate, ideal system for internal combustion engines. FHI researchers were recognized for demonstrating the operation of a gasoline engine in HCCI mode, using commercial



Researchers received the award

gasoline as fuel. Their research suggested the possibility of engines with almost the same fuel efficiency as direct injection diesel engine, which also enable NOx-free and PM-free combustion.

### The Aerospace Company Received the Special Award of Japan Aeronautical Engineers' Association

The Aerospace Company's research titled, "Development of Pollution-Free Paint Remover for Regular Servicing of Airplanes," won a special award of Japan Aeronautical Engineers' Association. This research aims to replace organic solvent used for aircraft maintenance, which contains environmentally hazardous substances by developing an alcohol-based nonpolluting release agent. With this development, we have attained the target of total elimination of chlorinated organic solvent such as dichloromethane.