

2004

Environmental & Social Report



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■ **Topics 2003** ■ ■ ■ ■

Environmental Management
(p. 10)



In January 2004, the Head Office (Shinjuku-ku, Tokyo) and the Tokyo Office (Mitaka City, Tokyo) with the automobile Research and Development Division for engines and transmission power units acquired ISO 14001 certification, the environmental management system standard.

Development Phase/Products
(p. 21)



Subaru R2

We launched the new model Legacy in May 2003 and the new Subaru R2 minicar in December 2003. We actualized thorough weight reduction by evolving the body structure and adopting new technologies. Their environmental performance was also greatly improved by upgraded engines.

Production
(p. 33)



The Gunma Manufacturing Division received the 2003 3Rs Promotion Association Chairman's Award, which was given by the Reduce, Reuse and Recycling Promotion Association. The division was acclaimed for the achievements of zero emissions by all employees, elimination of its own incinerators, and techniques of recycling paint sludge.

Social Contribution
(p. 62)



In July 2003, we established the Subaru Visitor Center within the Yajima Plant of the Gunma Manufacturing Division. On display are Subaru's unique technologies and Subaru cars, as well as the manufacturing process of Subaru cars at the technology laboratory and the recycling laboratory.

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■ In this report, the following have been added.

1. For sustainable development, corporate activities for social responsibility have been required. We independently added the social report concerning social actions to enhance the contents more than last year. p. 51–p. 64
2. Until last year, we had included economic indicators in the corporate overview. However, we created a new page for economic indicators. p. 6
3. We summarized major topics in fiscal 2003 in the contents page. p. 1

Introduction


■ About This Environmental & Social Report

- Range of the report
- This report mainly contains the achievements of environmental conservation activities and social activities (compliance, relationship with customers, relationship with employees, social involvement, etc.) carried out in fiscal 2003 (April 2003 through March 2004). Achievements in early fiscal 2004 are also included for information purposes.
- This report mainly covers the activities of FHI's business operations in Japan. To introduce its group activities, the performance of seven domestic consolidated manufacturing and logistics companies, which are considered to have greater environmental impacts, is also mentioned. Activities of the North American Environment Committee, which are composed of five affiliated companies in North America, are also noted.
- Guidelines referenced
 - "Environmental Report Guidelines (2000)" and "Environmental Report Guidelines (2003)" by the Ministry of Environment
 - "Environmental Accounting Guidelines (2000)" and "Environmental Accounting Guidelines (2002)" by the Ministry of Environment
- Next Issue

Our previous Environmental Report was issued in June 2003. The next report will be published in fall 2005.

■ Corporate Symbol Setting

Founded in 1953, Fuji Heavy Industries Ltd. celebrated its 50th anniversary on July 15 2003. Taking this opportunity, we adopted the six-star *mutsuraboshi*, the Subaru automobile emblem design as our new corporate symbol. At the same time, the "Subaru" logo typeface also became our corporate logo to be used with the six-star symbol. (See the symbol below)

The red-circled mark  that had been used in Japan was retired and replaced by the new symbol.

